

# Polyflor News

Welcome to the latest news from Polyflor

## Inside

- New Polysafe Wood fx designs
- Stunning retail installations
- Flooring for dementia care

# Affinity2<sup>55</sup>

*Beauty & performance come together*

*Heavy commercial LVT collection of 16 authentic wood designs with an innovative 2mm gauge*



Huckleberry Oak Straight laid, alongside Expona Flow Taupe

# Affinity2<sup>55</sup>

*Beauty & performance come together*

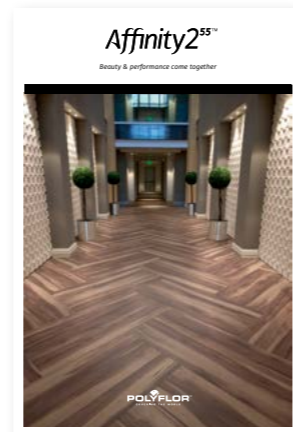
Polyflor recently launched the innovative Affinity2<sup>55</sup> range of 2mm heavy commercial luxury vinyl tiles which have been created to work in perfect harmony with vinyl sheet flooring ranges.

Featuring an eclectic mix of 16 authentically reproduced wood plank designs, Affinity2<sup>55</sup> luxury vinyl tiles blend effortlessly with Polyflor's 2mm gauge heterogeneous, homogeneous and safety flooring ranges, such as Expona Flow PUR, Pearlazzo PUR and Polysafe Verona PUR. This makes it easy to create flowing pathways, zones and dual purpose areas within a building where different specifications of flooring need to be installed side by side, without the need for levelling trims between rooms.

The hard wearing Affinity2<sup>55</sup> collection has been developed for heavy traffic commercial environments in sectors such as retail, leisure, office, healthcare and education.

Affinity2<sup>55</sup> is beautifully presented within a sampling package which includes a comprehensive brochure and shadecards. Sampling can be ordered free of charge on the Polyflor website or by calling the Polyflor Samples Direct Hotline on 0161 767 2551.

Download the brochure and find out more at [www.polyflor.com/Affinity255](http://www.polyflor.com/Affinity255)



Cracked White Oak Straight laid, alongside Seasoned Grey Oak



Seasonal Grey Oak, Mixed length, random laid with Cracked White Oak

Planned White Oak Straight laid, with Expona Flow Flaxen waterjet design

# A Fresh Look for Polysafe Wood fx

Polyflor has added a selection of brand new high clarity wood effect designs to our popular Polysafe Wood fx PUR sheet vinyl safety flooring range.

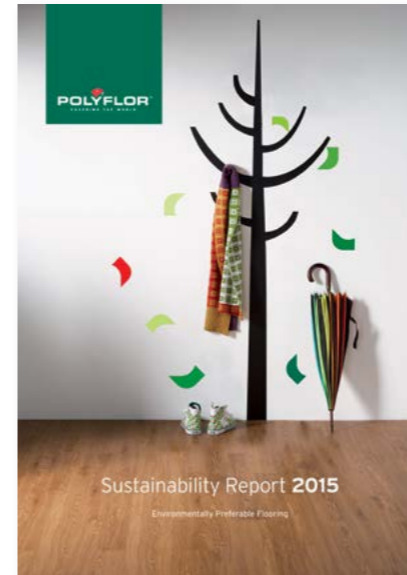
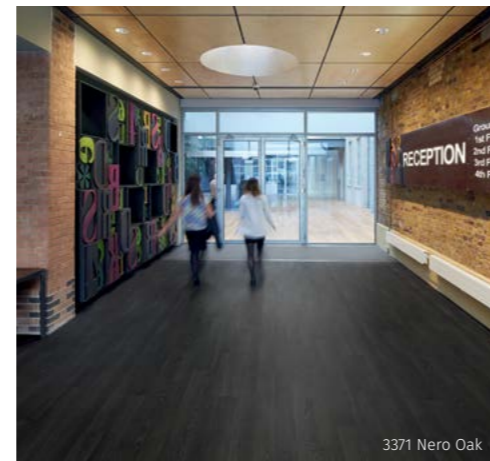
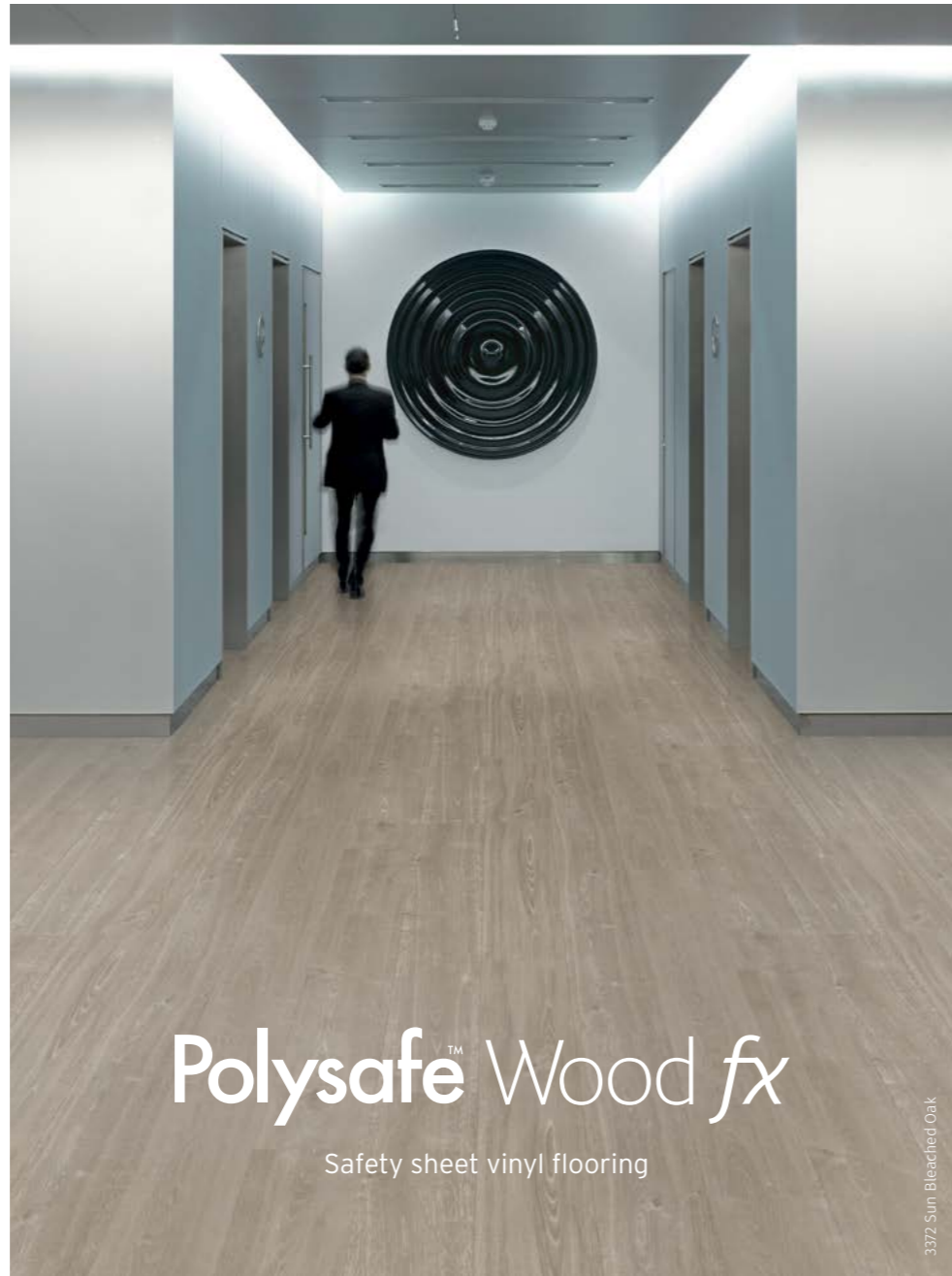
Building on the established success of the classic designs within the Wood fx collection, a new series of six on-trend wood styles have been introduced, featuring a wider plank format for more contemporary look. The fresh designs added to the collection include Oiled Oak, Sun Bleached Oak, Roasted Limed Ash, Tropical Pine, Aged Oak and Nero Oak.

The Polysafe Wood fx range features imperceptible, built-in aluminium oxide safety particles integrated through the product's performance layer, providing virtually invisible slip resistance in heavy commercial environments.

Tom Rollo, Polyflor's Marketing Manager comments, "As the UK market leading safety flooring manufacturer we ensure our collections evolve to incorporate the latest flooring trends. Polysafe Wood fx PUR continues to be one of our most popular safety flooring ranges, so by expanding the colour palette we can now offer more contemporary designs options to customers specifying for commercial and residential projects."

A comprehensive brochure and shadecards are now available for the refreshed Polysafe Wood fx range. Sampling can be ordered free of charge from the Polyflor website or by calling the samples direct hotline on 0161 767 2551

Find out more at [www.polyflor.com/woodfx](http://www.polyflor.com/woodfx)



## Hitting new Sustainability Milestones

Polyflor recently published its Sustainability Report for 2015 which outlines the environmental milestones achieved and improvements we have made in the past year.

The 72 page annual report covers Polyflor's environmental credentials, explains how vinyl is a sustainable flooring option and highlights our charity work and involvement in the local community.

Key achievements for 2015 include Polyflor becoming the first flooring manufacturer to obtain BES 6001 certification for Responsible Sourcing, achieving a Very Good rating. Polyflor have also recorded a reduction 11% in energy consumption and 9,000 tonnes of CO2 since 2012 due to improvements made to manufacturing processes. This commitment to sustainability led to Polyflor winning Green/ Sustainable Manufacturer of the Year at the Insider Made in the North West Awards this year.

For more information about Polyflor's sustainability agenda and to download a digital copy of the Sustainability Report 2015 visit [www.polyflor.com/environment](http://www.polyflor.com/environment)



**nbs BIM**

More Polyflor **BIM objects** available now to download

Polyflor is now offering even more of our best-selling ranges as downloadable Building Information Modelling (BIM) objects.

Free to download from the Polyflor website and RIBA National BIM Library, a selection of some of the new BIM objects available include our innovative Expona Flow sheet vinyl flooring, Expona Control luxury vinyl tile and SimpLay loose lay tile ranges amongst others.

These new BIM objects have been developed for the market leading Revit Architecture and IFC software formats.

Browse our collection of BIM Objects at [www.polyflor.com/bim](http://www.polyflor.com/bim)

**nbs** National BIM Library



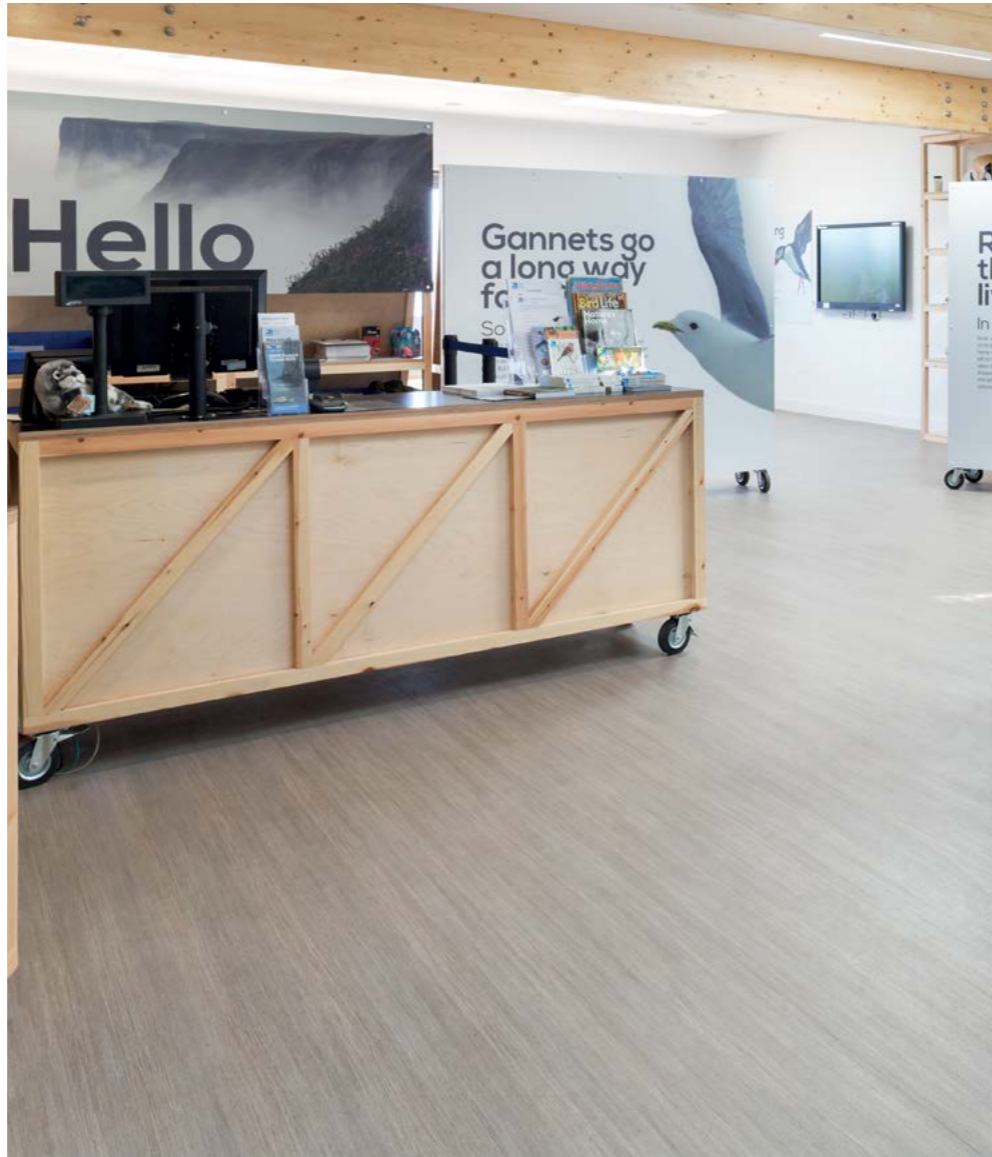
**EXPONA** FLOW  
helps makeover  
RSPB visitor  
centre

Polyflor's Expona Flow and Polysafe Verona vinyl flooring was recently installed in the refurbished visitor centre at RSPB Bempton Cliffs nature reserve near Bridlington, East Yorkshire.

Designed by East Yorkshire based Salt Architects, the new RSPB Bempton Cliffs visitor centre is busy with visitors coming to see the 200,000 seabirds who nest in the towering chalk cliffs every year.

Around 240m<sup>2</sup> of Expona Flow heavy commercial sheet vinyl flooring in Honey Beige was installed throughout the visitor centre's exhibition area and gift shop by Paul Hood & Son flooring contractors of Hull. Polysafe Verona PUR high design, carborundum-free safety flooring in the Cookie Cream colour was also installed in stairwells, corridors and bathroom areas to provide sustainable wet slip resistance.

Keith Clarkson, Site Manager at RSPB Bempton Cliffs nature reserve commented, "We needed a floor that was hardwearing and easy to clean yet beautiful to look at. The finished floor is just what we wanted and we've had fantastic comments from the public about the refurbishment."



**A bespoke design  
for Preston  
nursery**

Expona Flow high performance commercial flooring was used to create a fun and functional flooring design at Quwwat Islam Education Centre in Preston recently.

Installed by Diamond Flooring of Bolton, seven designs from the Expona Flow range were selected to create the bespoke floor in the corridor of the centre's Little Sparkles Nursery. The grey Luna and Storm colours were chosen for the base and border of the design floor, whilst the circular designs with striped, spotted and swirl patterns inside were created using the brighter Burnt Orange, Flaxen, Steel Blue, Meadow and Plum shades. Quwwat Education Centre worked with Polyflor's in house Design Service to create this custom floor design.

Polyflor's Camaro luxury vinyl tiles in White Limed Oak were also installed inside the nursery playroom. As well as offering years of durability and performance in the home, our hardwearing Camaro collection can also be used for light commercial applications such as this nursery, small offices and boutiques.

Moulana Khalid Ibrahim, Head Teacher at the Quwwat Education Centre commented, "We're really impressed with the finished result, the flooring looks fantastic and has really brightened up the space. We've been getting excellent feedback from parents, pupils and staff."



# Creating an uplifting dementia care environment at Cwmgelli Lodge

Increasing the existing provision for younger people living with dementia, Cwmgelli Lodge provides longer term accommodation for residents, featuring 24 self-contained units split over two floors. Designed by the Seren Group, Cwmgelli Lodge was built in consultation with Andrew Wilson Partnership, Aneurin Bevan University Health Board and The Alzheimer's Society Review Panel.

Stephen Traves, Project Manager at The Seren Group commented, *"With dementia rates across Wales predicted to increase by 31% and by as much as 44% in some rural areas, coupled with increased levels of younger people now receiving a diagnosis, there was a clear need for Cwmgelli to provide a welcoming and modern interior that was a world away from the clinical care environment. The flooring chosen from Polyflor makes a real contribution to the overall space, helping create an airy feel that promotes relaxation and encourages residents to live as independently as possible"*.

1700m<sup>2</sup> of Polyflor's vinyl flooring was recently used to create a fresh and spacious environment at Cwmgelli Lodge care facility in Blackwood, Wales, a flagship facility designed to positively meet the needs of younger people who have been diagnosed with dementia or cognitive impairment.

Wood effect Forest fx PUR sheet vinyl in American Oak was installed throughout the Lodge's communal areas, circulation spaces, café and dining areas as well as bedrooms by Floor Furnishings Ltd of Cardiff. Polysafe Standard PUR safety flooring was also installed to provide sustainable wet slip resistance for residents in en suite bathrooms.



# New Dementia Care Brochure

Polyflor's brand new dementia care brochure presents some new dementia-friendly flooring principles developed in collaboration with the University of Salford's School of the Built Environment.

These new principles pinpoint how specifiers can select flooring that is dementia friendly and along with suitable lighting and signage can contribute to less stress and anxiety for people living with the condition.

The brochure also features a wealth of case studies where Polyflor flooring has been used in the dementia care sector to contribute to improved wellbeing. Visit the Polyflor website to read online or order your free copy.



# Polyflor help create a stylish café at Belong Warrington care village

Expona Design luxury vinyl tiles in Light Elm were installed in a modern bistro, reception area, corridors and exercise studio at the Belong Warrington care village in Cheshire recently.

The £9.5 million state-of-the-art Belong Warrington care village, designed by Pozzoni Architecture Ltd, is a community facility, including village centre amenities, households for residents who require 24 hour dementia and nursing care, and independent living apartments.

David Pointon, Business Support Manager at CLS Care Services commented, *"We're delighted with the finished look of our bistro. With the installation of this beautiful flooring we've been able to create a place where our residents will enjoy spending quality time with their family and friends. The natural look of the flooring is familiar to our residents living with dementia, so it helps to project a relaxing and calming environment, contributing to reduced anxiety levels."*



## Bringing slip resistance to Manor Hospital

Polysafe safety flooring was recently installed throughout Ward 29, a £2.5 million new dementia friendly facility developed at Manor Hospital in Walsall, West Midlands.

Installed by John Abbott Flooring of Oldham, Polysafe Wood fx PUR, Hydro and Vogue Ultra PUR safety flooring features throughout Manor Hospital's new 30 bed dementia friendly facility which includes a reception area, consulting rooms, patient sitting room, six single bed rooms and six four bed rooms with en-suite bathrooms.

Steven Hartley, Associate Director at Stockport based construction and engineering company MTX Contracts Ltd commented, "Polyflor's safety flooring is the ideal combination of high design and high performance. This has allowed us to create a safe healthcare facility for Manor Hospital that is less clinical and more welcoming, creating a more positive environment for patients and staff alike."



Polysafe Wood fx American Oak

## Fat Lads DIY SOS for Millie

Polyflor lent a helping hand to charity group Fat Lads on Bikes when they started their own DIY SOS style project to renovate the home of 8 year old Millie Mai Mann who has cerebral palsy.

Millie lives on the doorstep of our Teesside manufacturing plant so we decided to help the Fat Lads by donating wet slip resistant Polysafe Hydro Evolve safety flooring for her new wet room and Camaro flooring for her storage room. Bill Norton of Pinnacle Flooring in Middlesbrough kindly installed the flooring free of charge.

Well done to Fat Lads on Bikes for doing such an excellent job!




## Polyflor Australia

### Renovating Sydney Children's Hospital



Polyflor Australia was honoured to take part in the Sydney Children's Hospital project that was co-ordinated by channel 9's TV programme 'A Current Affair'. Flooring in the therapy and rehabilitation rooms was replaced by OzFlor with approximately 230m<sup>2</sup> of Polyflor's Classic Mystique and 2000 PUR vinyl sheet flooring ranges.

The Mountain Lake, Saffron and Glacier Blue shades were used to create a bespoke circular design to tie in with the Sydney Children's Hospital logo and bring colour to the overall space.

## An Out Of This World Flooring Design

Polyflor's in house Design Service created this bespoke floor design featuring a colourful rocket ship, planets and stars for a play room at the Nightingale children's ward at Chesterfield Royal Hospital recently. The design elements of the floor were manufactured by Polyflor then cut into the sheet flooring on site by County Contract Flooring of Derby.

Polyflor's Pearlazzo PUR vinyl sheet flooring in Purple Crush 9722 was used as the backdrop to the play area's space

themed designs which were a mixture of colours from the Pearlazzo PUR, 2000 PUR, Classic Mystique and XL PU homogeneous vinyl ranges.

Ian Summers, Estates Project Engineer at Chesterfield Royal Hospital commented, "We were really impressed with the design idea which Polyflor presented us with and the finished result. The bright colours and bold design really brings the play area to life and it has proved popular with both the children and their parents."



## A New Home for Harmonie

Polyflor donated flooring to the Hope For Harmonie charity project which has helped renovate the new home of Harmonie-Rose Allen in Bath, Somerset who tragically lost all four of her limbs after contracting meningitis at 11 months old.

Polyflor donated 45 sqm of Camaro luxury vinyl tiles in White Limed Oak to the project for the downstairs living spaces. Local flooring contractor Stephen Roberts from

Dean Flooring kindly offered his services free of charge and installed the flooring throughout Harmonie's new home.



# All eyes are on Expona flooring at Vision Express



Park and were installed by Floortec Ltd flooring contractors. A mix of wood and stone effect designs were used on the shop floor, with a large square of the Warm Grey Concrete design placed in the middle of the room, surrounded with the Grey Limed Oak wood effect shade. This grey oak design was also fitted throughout the eye testing suites at the back of the store.

Luxury vinyl tiles from Polyflor's hardwearing and design-led Expona range were chosen by high street opticians Vision Express to create a fresh and contemporary look for its new store in Cheshunt, Hertfordshire.

Two stunning designs from the Expona Commercial PUR collection were chosen for the Vision Express store at Brookfield Retail

Ian Thomas, Store Development Manager at Vision Express commented: "We're delighted with the modern and stylish look that's been achieved in our Cheshunt store thanks to Expona luxury vinyl tiles. Polyflor's Expona flooring has now been fitted in four Vision Express stores around the country and is due to be installed in three more in the near future."



# Music to our ears



The Music Store in Cologne is one of the leading global players in their industry, with clients travelling from all over the world to come and see their impressive collection of instruments. Silvered Driftwood vinyl flooring from the Expona Design luxury vinyl tile collection covers 1,500 square metres of the store's ground floor. The Antique Oak design was chosen for the 1,800 square metre sales area, with bold inlay strips added in between the plank lengths.



# New Retail Brochure

Polyflor has launched a brand new brochure for the retail sector which offers a wealth of inspirational ideas for creating unique retail spaces

Using Polyflor's high design and high performance luxury vinyl tiles and sheet vinyl flooring, our new brochure shows how to achieve beautiful store interiors which fit perfectly with any brand identity.

The brochure features a number of case studies showcasing where Polyflor flooring has been used for amazing retail installations all around the world. Visit the Polyflor website to read online or order your free copy.

# Surf's Up

Polyflor Australia recently provided Expona luxury vinyl tiles for Billabong, the world's largest surf lifestyle brand. The Honey Ash and Black Slate designs were installed by Future Floors to the store in Wollongong, New South Wales.

Chris Aplin of Aplin Creative says "We wanted to soften the interior space and bring the customer back to the beach so Honey

Ash was used to create the look of beautiful timber lining boards. Black Slate was perfect to use as the flooring for the shop front which complements this timber portal".



# NEW Polyflor At Home gets a makeover!



- > The Polyflor at Home website has been given a brand new look and now features extra tools designed to make choosing vinyl flooring for your home as simple as possible.
- > The new website lets you take a closer look at our five Polyflor at Home flooring collections, Camaro, Camaro Loc, Colonia, Secura and Designatex. You can now browse the ranges, view by shade, save your favourites and also order a free brochure online along with your samples.
- > You can also take a look at the site's Design Floor section for some inspiration about creative flooring options for stunning home interiors. Our new site also allows for easy browsing on mobile devices and tablets.
- > Don't forget to follow Polyflor At Home on Facebook and Twitter (@polyflorathome) as well as keeping an eye on the blog for the latest updates.
- > Check out the new and improved Polyflor at Home website at [www.polyflorathome.com](http://www.polyflorathome.com)

## Some of our favourite installations

Here's a look at some of the best flooring installations we've been sent by our followers on Twitter.



Images left to right: 360 Degree Flooring - Colonia Natural Limestone and Camaro North American Walnut. Emperor Flooring NE - Colonia Kings Oak. Featherby Flooring - Camaro Black Oilshale and White Oilshale. S&M Flooring - Colonia Oxford Maple. Sam Willis Flooring - Colonia Balmoral Grey Slate.



## Tempting treats at Macmillan Coffee Morning

The Polyflor team in Royton indulged in some sweet treats at a Macmillan Coffee Morning hosted by our very own Tom Wilson in aid of Macmillan Cancer Support.

Tom had laid on a fine spread of delicious cakes, pasties and hot pot in Polyflor's warehouse canteen to tempt the taste buds of our staff who gave generously to support this good cause. He raised an impressive £444 from his coffee morning and raffle so well done Tom!

**WE RAISED  
£444  
THANK YOU**



## Polyflor donates iPads to local primary school

Polyflor donated 15 iPads to a local primary school as part of our commitment to supporting the local community.

The iPads were donated to Chapelfield Primary School in Radcliffe, Greater Manchester, where they are being used by Year 5 students as interactive learning aids in the classroom. We chose to donate the iPads, which were formerly used by our

salesforce, to the school as it is local to our Whitefield manufacturing site.

Headteacher Malcolm Gate commented, "We are very thankful to Polyflor for their generous donation. The students love using their iPads and they are a great teaching tool the whole class can now benefit from."



## Teenage Kicks

Polyflor have signed up as partners of the Oldham Athletic Community Trust Kicks Project.

Kicks is a project aimed at working within disadvantaged areas to reduce anti-social behaviour and to provide positive opportunities through sport. As part of the sponsorship, the Polyflor logo will feature on the front of the Kicks kit which is worn at the various tournaments and friendly games that the Kicks participants

take part in. In addition to supporting the Kicks project, Polyflor has also continued their partnership with Oldham Athletic's Junior Supporters Club, The Boundary Blues, for a third consecutive season.

Martin Vose, OACT Community Manager commented: "I really would like to thank everyone at Polyflor for their support, it's fantastic to see local businesses backing a local charity. The support from Polyflor will greatly assist us in our delivery and without their help we may not have been able to continue to offer the opportunities that we have done over the previous 12 months".







## Polyflor hits the aisles

The recently opened SUPERSPAR Eagle Canyon, situated on the outskirts of Johannesburg, South Africa, features Polyflor vinyl flooring in its 2,700m<sup>2</sup> store. Pearlazzo PUR sheet vinyl flooring in Chalk Burst and Expona Commercial PUR luxury vinyl tiles in Blue Recycled Wood were used for this project.

Adrian Breckenridge, Designer for SPAR South Rand commented, *"It was important to find a floor that would have the right feel, but also offer high performance, excellent durability, hygiene and easy maintenance. When we started to develop SUPERSPAR Eagle Canyon, all the right conditions were in place to create something exceptional and different for the consumers. After seeing the Polyflor samples and the completed installations, we agreed that this would be the ideal project to introduce Polyflor's flooring range to the SPAR retailers and consumers."*

